

Steps to register for Big Idea Competition 2025


User Registration → Venture Creation → Idea Submission

Step 1: User registration

All team members have to be registered before entering the competition.

Startuptree link – <https://bradley.startuptree.co/user/signup?next=/>

Fill the required fields and proceed ahead to register as a user



Welcome, User! 🎉

Turner School of Entrepreneurship & Innovation is excited to have you join its community and leverage its resources to help your entrepreneurial journey!

Sign Up with your Turner School of Entrepreneurship & Innovation Credentials

University Login

First things first, let's set up your Turner School of Entrepreneurship & Innovation account.

First Name

Last Name

Email Address

Password

Confirm Password

Let's go!

[Already have an account? Sign in](#)

startuptree

1 — 2 — 3 — 4

Your log-in is now set up.

Now, let's build your user profile.

Profile Basics

Profile Picture *Required

Adding a profile picture and building out your profile will make it easier for users to find you!

Upload a Picture

Gender *

Primary Location *

→

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Affiliation with Bradley University

Student
Student at Bradley University

Alumni
Bradley University alumni

Faculty
Faculty at Bradley University

Staff
Staff at Bradley University

Community Member
Not directly affiliated with Bradley University

Entrepreneur
Custom Bradley University's Affiliation

School

Class of **Degree**

2015

← →

Additional Questions: These demographics questions aim to fill our strategic goal to measure the inclusiveness and diversity of Turner School' initiatives.

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About You

Roles

Select Roles

Skills

Select Skills

Personal Bio

I'm passionate about space exploration. Looking for team members to join me in building a rocket ship to Mars!

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Additional Questions

These questions are required by Bradley University

1. Are you participating as: *

Student or team member
 Judge or mentor
 Other Participant Type

2. What is your major? *
— Answer this question with your degree and/or minor at Bradley University

Innovation

10 / 1000

3. Please provide your phone number *

1234567890

10 / 1000

4. Ethnicity/Race *
— This question aims to identify the diversity among students, judges and mentors participating in our initiatives

White
 Black or African American
 Hispanic or Latino
 Asian
 Native Hawaiian or Other Pacific Islander
 American Indian or Alaska Native
 Two or more races
 Prefer not to answer
 Other

5. Age group *
— This question aims to identify the diversity among students, judges and mentors participating in our initiatives

Under 18
 18-24
 25-34
 35-44
 45-54
 55-64
 65 and over
 Prefer not to answer

6. Were you the first in your family to attend college? *
— Mark Yes if nobody in your family has a college degree before you.

Yes
 No
 Prefer not to answer

← Finish

Step 2: Venture registration

All ventures have to be registered before applying for any competition.

Venture Creation link - <https://bradley.startuptree.co/company/add/>

Fill the required details and proceed to next

× Add Venture

New Venture

Let's start with the basics

Name	Year founded
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Tagline

Give a short tagline for your product or service. For example, "The world's very first housekeeping robot for hotels." Max length 250 characters (0/250)

CANCEL NEXT

Select the Category (e.g. 3d Printing, Aerospace etc.), No of employees and the stage of Idea

← Add Venture

Add some info

Help visitors understand your Venture

Category	Number of employees	Stage
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BACK NEXT

Add the Team members

Tumer School of Entrepreneurship & Innovation

← Venture: .

HOME SETTINGS INTERNAL NOTES

VENTURE

.
The world's very first housekeeping robot for hotels

Other

EDIT

FOUNDED	SIZE	FUNDING	STAGE
2025	No information	No information	No information

Jobs

Post Jobs for community members to easily find and apply to

Manage Interviews Manage all Jobs

+ ADD NEW JOB

About

+ ADD OR EDIT LINKS

No information

+ ADD DESCRIPTION

Team

The team is the most important part of any project or venture. Add your founders and team members!

+ ADD TEAM MEMBER

Funding

Add rounds of funding to show to investors, Job applicants, and other community members.

No funding information

+ ADD FUNDING ROUND

Custom questions

No custom questions

EDIT

Quarterly updates (admin only)

These updates may be added by or viewed by platform admins. Community members will never see them.

+ ADD QUARTERLY UPDATE

Step 3 Idea Submission

Idea Submission Link -

<https://bradley.startuptree.co/user/login?next=/competition/form/f49576de-8c3f-40df-b3ae-07f9290c5a3c>

Select the Venture to apply with, provide the team leader full name and upload your two-page summary and click submit Entry

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[SUBMIT ENTRY](#)

Enter Big Idea Competition 2025

Select Venture to apply with:

Select Venture... ▾

1. Team leader full name *

— This is going to be the main contact of the team for communications purpose

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2. Upload your two-page summary *

— We accept word, doc or pdf formats.

Uploaded file: **Hi_Hello.pdf**

Drag and drop your file here, or click to select a file

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[SUBMIT ENTRY](#)

That's all **Welcome** to Big Idea Competition 2025