Steps to register for Big Idea Competition 2025

User Registration → Venture Creation → Idea Submission

Step 1: User registration

All team members have to be registered before entering the competition.

Startuptree link – https://bradley.startuptree.co/user/signup?next=/

Fill the required fields and proceed ahead to register as a user

startuptree

① —— ② —— ③ —— ④

Your log-in is now set up.

Now, let's build your user profile.

Profile Basics

*Required

Adding a profile picture and building out your profile will make it easier for users to find you!

Upload a Picture

Gender *

Primary Location *

→

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startuptree

✓ —— ② —— ③ —— ④

Affiliation with Bradley University

☑ **Student**
Student at Bradley University

☐ **Alumni**
Bradley University alumni

☐ **Faculty**
Faculty at Bradley University

☐ **Staff**
Staff at Bradley University

☐ **Community Member**
Not directly affiliated with Bradley University

☐ **Entrepreneur**
Custom Bradley University's Affiliation

School

Class of

2015

Degree

←   →

Additional Questions: These demographics questions aim to fill our strategic goal to measure the inclusiveness and diversity of Turner School' initiatives.

About You

Roles

Select Roles

Skills

Select Skills

Personal Bio

I'm passionate about space exploration. Looking for team members to join me in building a rocket ship to Mars!

Additional Questions

These questions are required by Bradley University

1. Are you participating as: *

- ☑ Student or team member
- ☐ Judge or mentor
- ☐ Other Participant Type

2. What is your major? *
— Answer this question with your degree and/or minor at Bradley University

Innovation

10 / 1000

3. Please provide your phone number *

1234567890

10 / 1000

4. Ethnicity/Race *
— This question aims to identify the diversity among students, judges and mentors participating in our initiatives

- ☐ White
- ☐ Black or African American
- ☐ Hispanic or Latino
- ☐ Asian
- ☐ Native Hawaiian or Other Pacific Islander
- ☐ American Indian or Alaska Native
- ☐ Two or more races
- ☐ Prefer not to answer
- ☐ Other

5. Age group *
— This question aims to identify the diversity among students, judges and mentors participating in our initiatives

- ☐ Under 18
- ☑ 18-24
- ☐ 25-34
- ☐ 35-44
- ☐ 45-54
- ☐ 55-64
- ☐ 65 and over
- ☐ Prefer not to answer

6. Were you the first in your family to attend college? *
— Mark Yes if nobody in your family has a college degree before you.

- ☐ Yes
- ☐ No
- ☐ Prefer not to answer

Finish

Step 2: Venture registration

All ventures have to be registered before applying for any competition.

Venture Creation link - https://bradley.startuptree.co/company/add/

Fill the required details and proceed to next

Select the Category (e.g. 3d Printing, Aerospace etc.), No of employees and the stage of Idea

Add the Team members

Step 3 Idea Submission

Idea Submission Link -
https://bradley.startuptree.co/user/login?next=/competition/form/f49576de-8c3f-40df-b3ae-07f9290c5a3c

Select the Venture to apply with, provide the team leader full name and upload your two-page summary and click submit Entry

← GO BACK   SUBMIT ENTRY

Enter Big Idea Competition 2025

Select Venture to apply with:

[Select Venture...   ⌄]

1. Team leader full name *
— This is going to be the main contact of the team for communications purpose

[   ]
                                                                                              0 / 99

2. Upload your two-page summary *
— We accept word, doc or pdf formats.

Uploaded file: **Hi_Hello.pdf**

Drag and drop your file here, or click to select a file

← GO BACK   SUBMIT ENTRY

That's all Welcome to Big Idea Competition 2025