

Bradley University First-time Freshman to Sophomore Retention Rate by College

type 1

Row Labels	Column Labels					Grand Total
	Fall 2015	Fall 2016	Fall 2017	Fall 2018	Fall 2019	
Caterpillar College of Engineering and Technology						
Number Retained	153	158	151	164	185	811
Entering Cohort	170	183	196	192	208	949
Retention Rate	90.00%	86.34%	77.04%	85.42%	88.94%	85.46%
College of Education and Health Sciences						
Number Retained	195	215	222	164	180	976
Entering Cohort	214	236	253	183	201	1087
Retention Rate	91.12%	91.10%	87.75%	89.62%	89.55%	89.79%
College of Liberal Arts and Sciences						
Number Retained	135	214	228	202	243	1022
Entering Cohort	159	246	284	240	283	1212
Retention Rate	84.91%	86.99%	80.28%	84.17%	85.87%	84.32%
Foster College of Business						
Number Retained	91	99	107	89	78	464
Entering Cohort	100	112	129	100	92	533
Retention Rate	91.00%	88.39%	82.95%	89.00%	84.78%	87.05%
Slane College of Communications and Fine Arts						
Number Retained	134	136	189	163	130	752
Entering Cohort	157	158	214	194	151	874
Retention Rate	85.35%	86.08%	88.32%	84.02%	86.09%	86.04%
University Academic Exploration Program						
Number Retained	100	124	144	143	90	601
Entering Cohort	129	158	189	181	113	770
Retention Rate	77.52%	78.48%	76.19%	79.01%	79.65%	78.05%
Total Number Retained	808	946	1041	925	906	4626
Total Entering Cohort	929	1093	1265	1090	1048	5425
Total Retention Rate	86.98%	86.55%	82.29%	84.86%	86.45%	85.27%

The Bradley University retention rate is calculated based on entering first-time full-time students who entered in the Fall cohort and were enrolled at Bradley University the following Fall. Data are broken down by the college in which the student entered the University.

	Fall 2014	Fall 2015	Fall 2016	Fall 2017	Fall 2018
National Full-Time Students	71.7%	73.3%	73.4%	73.2%	73.50%

Source: National Student Clearinghouse Research Center Persistence and Retention Report Published August 13, 2020.

The National Student Clearinghouse report measures the percentage of students who return to the same institution for their second year. The 2020 report included the Fall 2018 cohort as the most recently available data.